



**BANK OF CANADA**

## **REPRODUCING BANK NOTE IMAGES FOR COMMERCIAL PURPOSES**

The reproduction of bank note images is protected by the Criminal Code and the Copyright Act.

Both the Criminal Code and the Copyright Act empower the Bank to authorize reproductions as appropriate.

The Bank recognizes that currency is an important symbol to Canadians and that people may wish to reproduce images of notes (or parts of notes) for special purposes - usually advertising, education, journalism, or numismatics.

A policy has been developed by the Bank requiring that anyone wishing to reproduce bank note images first obtain the Bank's written permission.

The Bank may, at its sole discretion, consent to the reproduction of bank note images if there is no risk that the result could be mistaken for a genuine note or misused by counterfeiters, and if the proposed use would not tarnish the dignity and importance of bank notes to Canadians or the reputation of the Bank.

It is not necessary to request the Bank's permission to use bank note images for film or video purposes (for example, a television commercial) as long as the images are intended to show a general indication of currency and there is no danger that the images could contribute to counterfeiting.



An acceptable image

For further information:

- Visit <http://www.bankofcanada.ca/en/banknotes/legislation/repro.html>
- Call 1-888-513-8212
- E-mail [education@bankofcanada.ca](mailto:education@bankofcanada.ca)